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## PROBLEMS AND PROSPECTS OF THE STREET VENDORS: A STUDY OF JAMMU CITY

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## **ABSTRACT**

In India as well as in other developing countries, the unorganized sector plays a significant role in providing employment in rural as well as urban areas. About 90 per cent of the workforce in India is engaged in the informal sector. Street vendors are one of the considerable parts of the employment in the urban areas so far as informal sectors are concerned. Street vendors are an important part of urban economies throughout the country, offering easy access to a wide range of goods and services in public spaces. Even though street vendors are considered as informal, they are the vital contributors to urban economies. They have poor economic and social protection and their working conditions on the streets expose them to a variety of safety and other issues. The Jammu city is not an exception. The street vendors are not recognized and regulated by state, and therefore, they do not get any support from government to operate their activity. Though the government of India passed the street vendors Bill 2013 in order to improve their standard of living. Still they face several problems like harassment, storage of unsold stock, social security, financial and economic problems, pressure by police department, municipality authorities, etc. In this circumstance, the aim of the study is to find out the problems faced by the street vendors and prospects needed, in order to protect their rights and do their street vending business in Jammu city. The study is based on primary data and based on the observations; the study suggests some of the solutions for policy measures for regulating these informal entrepreneurs.

**KEYWORDS:** Street Vendors, Problems, Prospect

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